

The Tennis Pro

Benjy Robins

As Tennis Director, Benjy Robins oversees CordeValle's newly-expanded tennis program and Tennis Center designed to provide guests and members an unparalleled environment for all levels of play. Robins comes to CordeValle with an exceptional background in tennis and sports management.

Upon the completion of his college tennis career at San Diego State University, where he was an NCAA Academic All-American, Robins played on the professional tour for three years. He then spent 11 years with the men's ATP Tour, where he held the positions of Tour Manager, Director of Player Services and Head Teaching Clinician. Switching gears, Robins served as the National Promotions Director for Adidas Tennis, and next began to focus on his sports management and marketing career, first at Octagon, then at BDR Sports, an international sports marketing and management firm where Robins served as President.

In addition to teaching at prestigious tennis clubs, including Imperial Tennis Club in Santa Cruz, Seascape Swim and Racquet Club in Aptos, Calif., and the La Jolla Beach and Tennis Club, Robins served as Assistant Tennis Coach at both Foothill College in Los Altos Hills and San Jose State University, and coached several top 20 ATP and WTA players.

Robins holds a Bachelor of Science degree from San Diego State University and a Master of Business Administration from Kellogg School of Management, Northwestern University.